Software & Web I18N company

Kokusaika JP, Inc.

http://www.kokusaika.jp/

Last update: February, 2012

Introduction
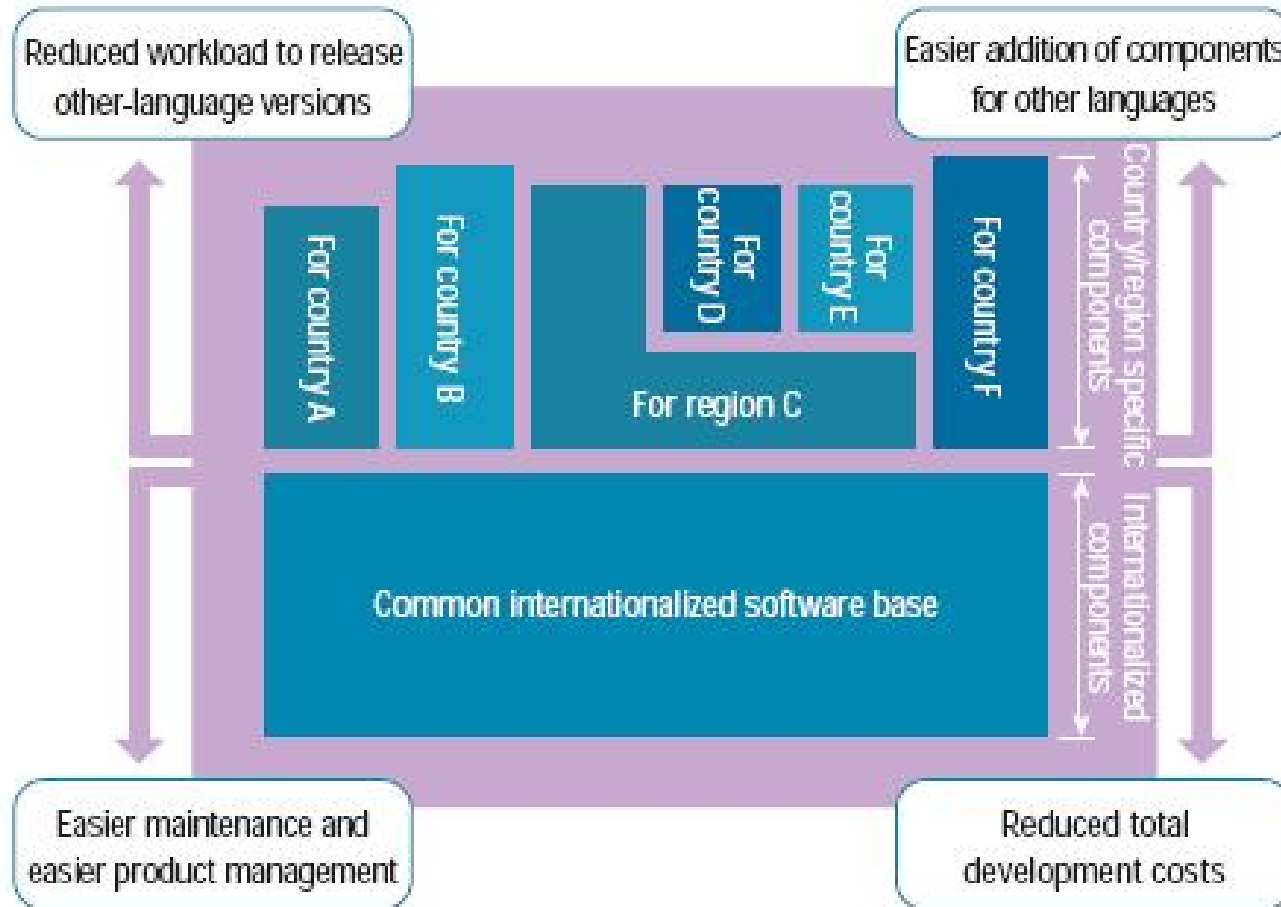
Kokusaika JP, Inc. , established in June 2006, is a technology-oriented company focusing on software and Web internationalization.

"Kokusaika" is a Japanese word meaning "internationalization". "JP" comes from the ISO country code for Japan.

Kokusaika JP's mission is to help customers conduct their global business efficiently and effectively with internationalized software.

Software Internationalization

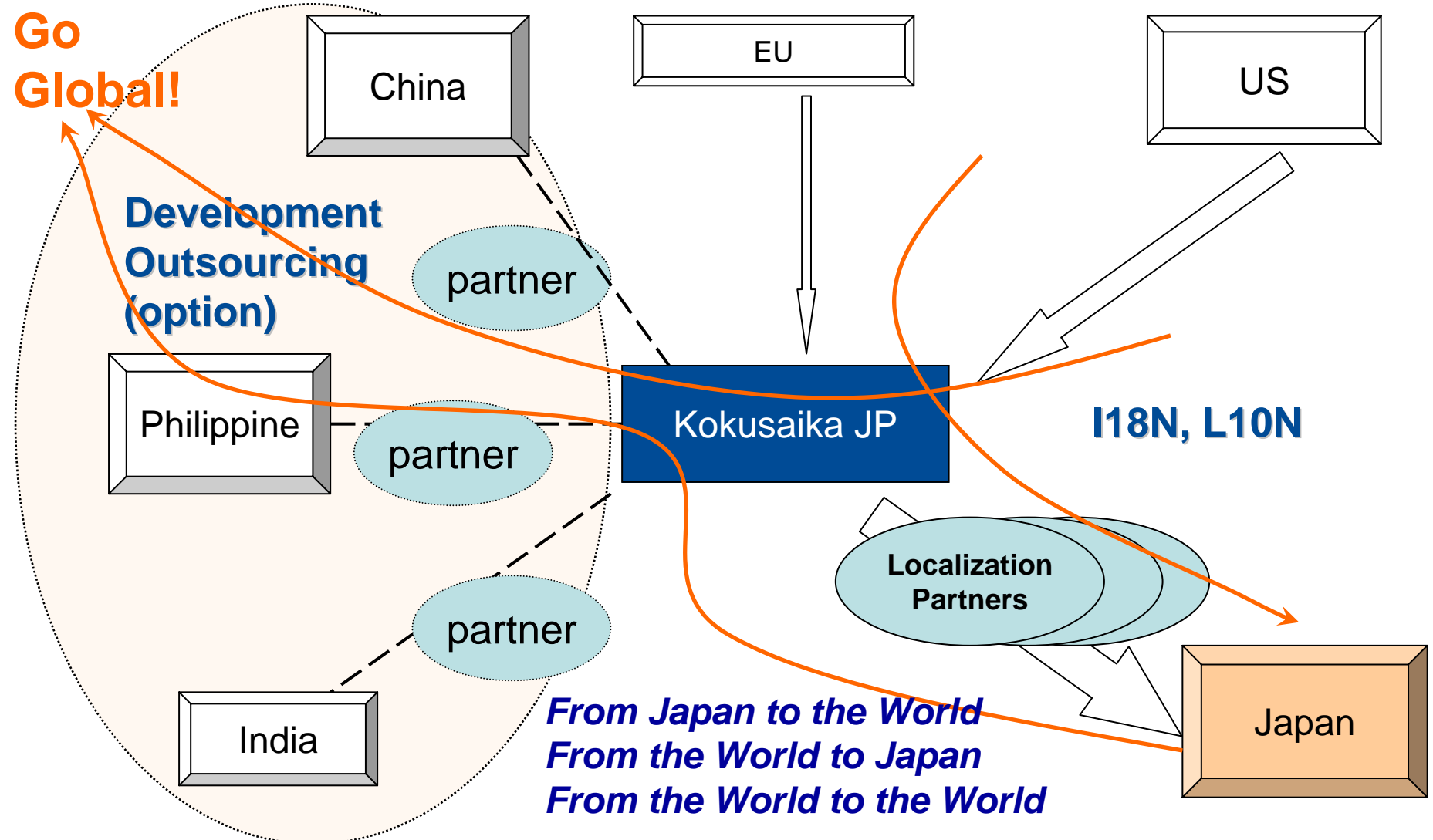
➔ Big advantages for global business

Company Profile

Kokusaika == Internationalization (I18N, because 18 characters between 'I' and 'N')

Name	JP (Kokusaika JP, Inc.)
Head Office	2-11-6 Uchikanda, Chiyoda-ku, Tokyo 101-0047 Japan
Founded	June 8, 2006
Capital	9,500,000 yen
CEO	Yoichi Suehiro
URL	http://www.kokusaika.jp/
Business	Provide products and services in the area of software/Web internationalization and localization

Kokusaika JP's business overview

- One-stop solution provider for I18N/L10N and global distributed development
- I18N/L10N Products
  - Develop and sell software internationalization tool (**World Wide Navi**)
    - detects internationalization errors
    - externalize embedded text strings automatically
    - VisualStudio Addin, Eclipse plugin, etc.
  - Sell L10N software tool (**Sisulizer**, from Sisulizer Oy in Finland)
  - Develop and sell software translation testing tool (**MundoRec**)
- I18N/L10N services
  - I18N/L10N consultation including estimation, education, seminar
  - I18N/L10N Software development
    - option Offshore development
  - Test outsourcing
  - Localization
    - GUI localization, Manual translation, Web translation
- Website I18N/L10N services (JoomWeb)
  - Use opensource CMS Joomla! to build an easy-to-maintain and easy-to-operate multilingual website.

Kokusaika JP's I18N/L10N business flow

Go Global!

China
EU
US

Development Outsourcing (option)

partner

Philippine

partner

Kokusaika JP

I18N, L10N

India

partner

Localization Partners

Japan

From Japan to the World
From the World to Japan
From the World to the World

- Internationalize your products first.
- Establish development/delivery/support process to ship your products worldwide.
- First in Asia?
  - Check if you products are ready for multibyte characters, different cultures
  - Estimate the impact on the overall development process.
  - Increase your testing resource
  - Find good staff or localization partners
- Find good people/partners who can talk to local customers in their local language.
- Find/assign good technical review staff to secure localization (translation) quality who is familiar with your industry.

- Kokusaika JP can do any work about localizing your products to Japanese or other languages.
  - The benefit is that you can get our feedback to improve your products regarding internationalization and localization development.
  - You can easily expand your business to other countries.
- Kokusaika JP can help your local staff or other company doing Japanese localization.
  - The benefit is that you can make sure that your localization work is being done right.
- Kokusaika JP is flexible to help your localization work according to your needs.

Go global with WWNAVI

- Kokusaika JP can help companies in the world which wish to internationalize their software products and services.
  - World Wide Navi is a poweful tool to be used for estimation, modification and verification of software development.
  - Download free version of World Wide Navi from our Website (http://www.kokusaika.jp/)
  - You can easily purchase licenses from our Kokusaika JP online store.
    (http://store.kokusaika.jp/global/)

Source Code Clinic and other Software I18N services

- Source Code Clinic service
  - With the rich experience and knowledge, Kokusaika JP diagnoses your source code and gives you detailed reports on existing problems and possible solutions for the overseas expansion by using "World Wide Navi".
  (http://www.kokusaika.jp/en/service/source-code-clinic.html)

- I18N consultation

- I18N development outsourcing
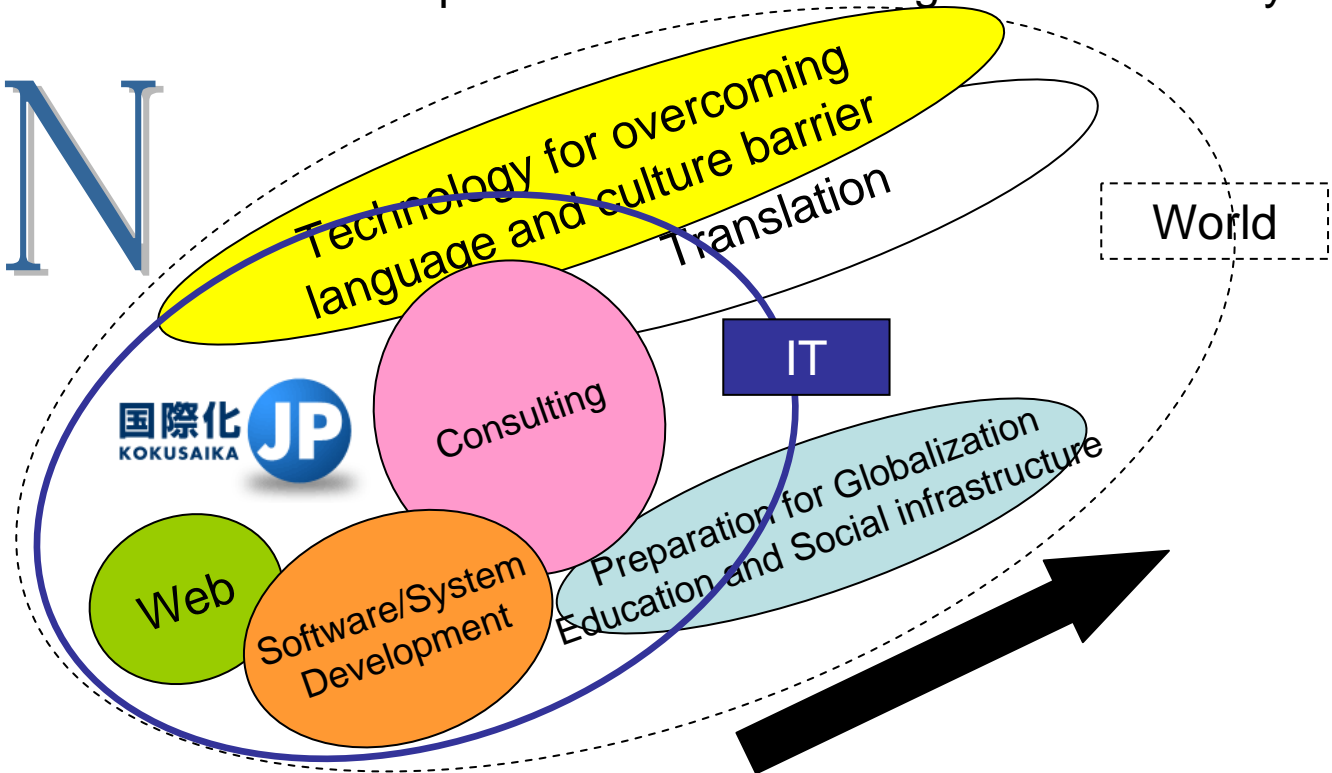 - Kokusaika JP can internationalize your software in your behalf.

Multilingual CMS Website

- Kokusaika JP offers a multilingual Website building service with CMS.

- Kokusaika JP has been listed in the business directory of Joomla! website. We are Joomla! experts in Japan.

- Please visit JoomWeb site for the details. http://www.joomweb.jp/

Kokusaika JP's business directions

- Kokusaika JP aims at solving world problems with IT technologies within the business domain "Kokusaika (Internationalization)" which relates to various areas.

- Kokusaika JP returns the Know-How acquired through its I18N business to the world and contribute to build up the fundamentals of global community.

I18N

Technology for overcoming language and culture barrier

Translation

World

Consulting

IT

Preparation for Globalization Education and Social infrastructure

Web

Software/System Development

Software has no boundary.

Kokusaika   Inc.

since June 2006

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